

2021 Red Nose Ruckus Live!

We are keeping all options open! Our goal is to provide both a live and a virtual option for our guests--
continuing to provide entertainment to thousands of guests!

Friday, December 3, 2021

VIP Sponsor Cocktail Party 6:30 P.M.

General Admittance 7:00 P.M. – 8:00 P.M.

PRESENTED BY



COCKTAIL PARTY HOST
Sheri Jones, WLNS TV 6



EVENT CHAIR
Michelle Reurink, MIRS



EVENT CHAIR
Missey Trudell
Paper Image

Child and Family Charities
invites you to join us for
THE BEST EVENT
OF THE YEAR!

Sponsorships are still
available, but selling fast!



SPONSOR REGISTRATION FORM

The Jackson National Life Red Nose Ruckus! benefits Child and Family Charities help over 8,000 abused, neglected and at-risk children, youth and families in the Greater Lansing Area.

To register, please check your desired sponsorship option, complete this form and...

- email to CFCEvents@childandfamily.org — or —
- FAX to 517.882.3506 — or —
- Register by phone. Please call 517.816.9139 — or —
- Register and pay online at www.childandfamily.org



We invite you to go to childandfamily.org to find out more about Child and Family Charities and to register for this magnificent event!

☐ **YES! We will be sponsoring The Red Nose Ruckus Live! Sponsored by Jackson**

NAME

COMPANY/ORGANIZATION

STREET ADDRESS

CITY STATE ZIP

EMAIL

PHONE

SPONSORSHIP LEVEL

- ☐ Ruckus In A Box Sponsor: \$1,000
- ☐ Jingle Bells Sponsor: \$350
- ☐ Red Nose Ruckus Tree: Tree minimum value \$550
- ☐ We want to help with a donation in the amount of \$_____

Check Enclosed (payable to Child and Family Charities). You can request an invoice or pay by card online.

Please send an invoice. **Balance is due by December 1, 2021.**

Credit Card: ☐ VISA ☐ MasterCard ☐ Discover ☐ American Express

Card # _____ Exp. Date: _____ CVV # _____

Name on card _____ Charge Amount: \$ _____

Signature: _____

Thank you for your support!

2021 marks the 15th year of this very successful and important fundraising gala supporting Child and Family Charities. Through 6 divisions and 27 programs, Child and Family Charities helps end cycles of abuse and neglect, creates brighter futures for homeless and at-risk youth and provides programs that strengthen families.

2021 Red Nose Ruckus Live!

2021 Sponsor Opportunities

This year, more than ever, your sponsorship will help those disenfranchised and badly affected by the current crisis we are experiencing in our local communities!

All Sponsors at \$2,000 and above receive • Logo on all marketing materials & ad in event program • Sponsor video • Logo on scrolling sponsor banner on website

\$20,000 Title Sponsor

\$15,000 Auction Sponsor

\$10,000 VIP Sponsor
Cocktail Party

\$7,500 Event IT
Sponsor

\$6,500 Diamonds &
Champagne
Sponsor

\$6,500 Guest Gift
Sponsor

\$5,000 RNR

\$5,000 Sanitizer
Sponsor

\$2,000 Dessert
Sponsor

\$2,500 RNR Cookie
Sponsor

\$2,500 Entertainment
Sponsor

\$2,500 Auction Trips
Sponsor

\$2,000 Hors d'oeuvre
Sponsor

\$2,000 Video
Sponsor

\$1,500 Mission
Sponsor

\$600 Angel House
Sponsor

UPDATED OPPORTUNITIES

We have reached our maximum capacity at the event *(reduced due to Covid-19)*.

Below are the NEW sponsorship opportunities so you, too, can enjoy this magical event.

* Please note that these sponsorship levels do not include reservations to the in-person event but rather an enhanced virtual experience.

Ruckus In A Box Sponsor

\$1,000

This sponsorship is perfect for any company or group looking to experience all of the fun of The Red Nose Ruckus from their home or workplace.

- Virtual Party Experience for Ten
- Includes Dinner and Drinks, Guest Gifts, Party Decor, and more!*
- Exclusive VIP access to the virtual pre-party event
- Sponsor Video
- Logo in event program and on social media and email blasts

\$350

Jingle Bells
Sponsor

- Virtual Party Experience for Two
- Includes two guest gift bags delivered to your door.*
- Exclusive VIP access to the virtual pre-party event.
- Name listing in the event program

In-Kind Donation Sponsor

Donations over \$500 will be given

- Virtual Party Experience for Two
- Exclusive VIP access to the virtual pre-party event.

Red Nose Ruckus! Tree Sponsor

(Only 12 Stunning Trees Accepted Each Year)

- Logo on all marketing materials & in event program
- 2 guest reservations
- 2 reservations for the VIP Cocktail Party
- Recognition throughout the Silent Auction event
- Best in Show tree will be picked for the Live Auction!

SPECIAL TREE INSTRUCTIONS: Child and Family Charities will provide you with a 4' pre-lit tree to decorate.

Tree Sponsors will provide the following:

- Tree should have a fair market value of \$550 Minimum
- Tree sponsors provide a themed tree with great decorations and a tree skirt
- Tree descriptions MUST be received by Friday, October 29th, 2021
- Trees will be set up and professionally photographed in early November, additional information will be provided.

We will be happy to deliver your trees to you for advanced decoration. Please give us a week notice if you want your tree delivered to you prior to the event.



Go to our website for more information www.childandfamily.org