

# 2021 Red Nose Ruckus Live!

We are keeping all options open! Our goal is to provide both a live and a virtual option for our guests--  
continuing to provide entertainment to thousands of guests!

Friday, December 3, 2021

VIP Sponsor Cocktail Party 6:30 P.M.

General Admittance 7:00 P.M. – 8:00 P.M.

PRESENTED BY

**JACKSON**  
FINANCIAL FREEDOM FOR LIFE™



**COCKTAIL PARTY HOST**  
Sheri Jones, WLNS TV 6



**EVENT CHAIR**  
Michelle Reurink, MIRS



**EVENT CO-CHAIR**  
Missey Trudell  
Paper Image

Child and Family Charities  
invites you to join us for  
**THE BEST EVENT  
OF THE YEAR!**

Sponsorships are still  
available, but selling fast!



## SPONSOR REGISTRATION FORM

The Jackson National Life Red Nose Ruckus! benefits Child and Family Charities help over 8,000 abused, neglected and at-risk children, youth and families in the Greater Lansing Area.

To register, please check your desired sponsorship option, complete this form and...

- email to [CFCEvents@childandfamily.org](mailto:CFCEvents@childandfamily.org) – or –
- FAX to 517.882.3506 – or –
- Register by phone. Please call 517..816.9139 – or –
- Register and pay online at [www.childandfamily.org](http://www.childandfamily.org)



We invite you to go to [childandfamily.org](http://childandfamily.org) to find out more about Child and Family Charities and to register for this magnificent event!

☐ **YES! We will be sponsoring The Red Nose Ruckus Live! Sponsored by Jackson**

NAME \_\_\_\_\_

COMPANY/ORGANIZATION \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY STATE ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

### SPONSORSHIP LEVEL

- |  |   |
|--|---|
| <input type="checkbox"/> Title Sponsor: \$20,000 - SOLD        | <input type="checkbox"/> RNR Cookie Sponsor: \$2,500                              |
| <input type="checkbox"/> Auction Sponsor: \$15,000 - SOLD      | <input type="checkbox"/> Entertainment Sponsor: \$2,500                           |
| <input type="checkbox"/> VIP Sponsor Cocktail Party: \$10,000  | <input type="checkbox"/> Auction Trips Sponsor: \$2,500                           |
| <input type="checkbox"/> Event IT Sponsor: \$7,500             | <input type="checkbox"/> Hors d'oeuvre Sponsor: \$2,000                           |
| <input type="checkbox"/> Diamonds & Champagne Sponsor: \$6,500 | <input type="checkbox"/> Video Sponsor: \$2,000 - SOLD                            |
| <input type="checkbox"/> Guest Gift Sponsor: \$6,500           | <input type="checkbox"/> Mission Sponsor: \$1,500                                 |
| <input type="checkbox"/> RNR Swag Sponsor: \$5,000             | <input type="checkbox"/> Angel House Sponsor: \$600                               |
| <input type="checkbox"/> Dessert Sponsor: \$3,000              | <input type="checkbox"/> Red Nose Ruckus Tree: Tree minimum value \$550           |
| <input type="checkbox"/> Sanitizer Sponsor: \$3,000            | <input type="checkbox"/> We want to help with a donation in the amount of \$_____ |

**Check Enclosed** (payable to Child and Family Charities). You can request an invoice or pay by card online.

**Please send an invoice. Balance is due by December 1, 2021.**

**Credit Card:** ☐ VISA ☐ MasterCard ☐ Discover ☐ American Express

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV # \_\_\_\_\_

Name on card \_\_\_\_\_ Charge Amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Thank you for your support!

2021 marks the 15th year of this very successful and important fundraising gala supporting Child and Family Charities. Through 6 divisions and 27 programs, Child and Family Charities helps end cycles of abuse and neglect, creates brighter futures for homeless and at-risk youth and provides programs that strengthen families.

# 2021 Red Nose Ruckus Live!

## 2021 Sponsor Opportunities

This year, more than ever, your sponsorship will help those disenfranchised and badly affected by the current crisis we are experiencing in our local communities!

All Sponsors at \$2,000 and above receive • Logo on all marketing materials & ad in event program • Sponsor video • Logo on scrolling sponsor banner on website

**\$20,000**

**SOLD**

### Presenting Sponsor

- 32 guest reservations
- 32 reservations for the VIP Cocktail Party
- Recognition throughout the event

**\$15,000**

**SOLD**

### Auction Sponsor

- 24 guest reservations
- 24 reservations for the VIP Cocktail Party
- Recognition throughout the auction

**\$10,000**

### VIP Sponsor Cocktail Party

- 20 guest reservations
- 20 reservations for the VIP Cocktail Party
- Recognition throughout the VIP Party

**\$7,500**

### Event IT Sponsor

- 15 guest reservations
- 15 reservations for the VIP Cocktail Party
- Recognition throughout the event

**\$6,500**

### Diamonds & Champagne Sponsor

- 10 guest reservations
- 10 reservations for the VIP Cocktail Party
- Recognition during the event

**\$6,500**

### Guest Gift Sponsor

- 10 guest reservations
- 10 reservations for the VIP Cocktail Party
- Logo on the guest gift & gift bag

**\$5,000**

### RNR Swag Sponsor

- 10 guest reservations
- 10 reservations for the VIP Cocktail Party
- Recognition on the RNR Swag Item

**\$3,000**

### Dessert Sponsor

- 8 guest reservations
- 2 reservations for the VIP Cocktail Party
- Signage on each table in main dining room

**\$3,000**

### Sanitizer Sponsor

- 8 guest reservations
- 2 reservations for the VIP Cocktail Party
- Logo on all sanitizer stations around venue

**\$2,500**

### RNR Cookie Sponsor

- 8 guest reservations
- 2 reservations for the VIP Cocktail Party
- Logo displayed on cookie for all guests in the main dining room

**\$2,500**

(Two available)

### Entertainment Sponsor

- 8 guest reservations
- 2 reservations for the VIP Cocktail Party
- Company recognition on signage at Caricature Artists Station, Fortune Teller Station, etc.

**\$2,500**

(Two available)

### Auction Trips Sponsor

- 10 guest reservations
- 10 reservations for the VIP Cocktail Party
- Recognition on Auction Software and on Main Stage during the Live Auction!

**\$2,000**

(Two available)

### Hors d'oeuvre Sponsor

- 8 guest reservations
- 2 reservations for the VIP Cocktail Party
- Recognition

**\$2,000**

**SOLD**

### Video Sponsor

- 8 guest reservations
- 2 reservations for the VIP Cocktail Party
- Recognition throughout the event

**\$1,500**

(Ten available)

### Mission Sponsor

- Sponsor Video
- Logo/name on all marketing materials and listed in event program
- 8 event reservations

**\$600**

(Five available)

### Angel House Sponsor

- Name Recognition in Event Program
- 4 Event Reservations RSVP Required!

### In-Kind Donation Sponsor

Donations over \$500 will be given 2 guest reservations, including 2 reservations for the VIP Cocktail Party.

### Red Nose Ruckus! Tree Sponsor

(Only 12 Stunning Trees Accepted Each Year)

- Logo on all marketing materials & in event program
- 2 guest reservations
- 2 reservations for the VIP Cocktail Party
- Recognition throughout the Silent Auction event
- Best in Show tree will be picked for the Live Auction!

#### Special Tree Instructions

Child and Family Charities will provide you with a 4' pre-lit tree to decorate.

Tree Sponsors will provide the following:

- Tree should have a fair market value of \$550 Minimum
- Tree sponsors provide a themed tree with great decorations and a tree skirt
- Tree descriptions MUST be received by Friday, October 29th, 2021
- Trees will be set up and professionally photographed in early November, additional information will be provided.

We will be happy to deliver your trees to you for advanced decoration. Please give us a week notice if you want your tree delivered to you prior to the event.



Go to our website for more information [www.childandfamily.org](http://www.childandfamily.org)