

## SAMHSA'S National Prevention Week

Tuesday, May 12: Preventing Underage Drinking and Alcohol Misuse

### Articles and Website Resources

1. **SAMHSA Recourses**
  - Talking to Kids About Alcohol and Other Drugs: 5 Conversation Goals (PDF attached)
  - Start the Conversation About Underage Drinking (PDF attached)
  - It's Never Too Early to Start Talking About Underage Drinking (PDF attached)
  - Know the Facts About Underage Binge Drinking (PDF attached)
2. **National Institute on Alcohol Abuse and Alcoholism**
  - Strategies to Prevent Underage Drinking Article  
<https://pubs.niaaa.nih.gov/publications/arh26-1/5-14.htm>
  - Make A Difference: Talk to Your Child About Alcohol - Parents Booklet (PDF attached)
  - Underage Drinking Fact Sheet (PDF attached)
  - College Drinking Fact Sheet (PDF attached)
  - Parenting to Prevent Childhood Alcohol Use (PDF attached)
3. **The Surgeon General's Call to Action: To Prevent and Reduce Underage Drinking (PDF attached)**

### Webinars/Videos:

1. **SAMHSA Webinars**
  - **Underage Drinking Prevention Today, Healthier Communities Tomorrow**: This webinar discusses how individuals, organizations, and communities can take action today to prevent underage drinking and promote healthier futures for youth and young adults. Link to recording: <https://www.youtube.com/watch?v=qsNp2TkHirg>
  - **College Drinking: Prevention Perspectives – Lessons Learned at Frostburg State University**: Watch Episode 1 to learn about the actions taken by Frostburg State University to reduce campus underage and harmful drinking. Link to recording: [https://www.youtube.com/watch?v=PEwleuXyPZY&list=PLBXgZMI\\_zqfRSxY1UtqSG5JtPknvxMIPq&index=2&t=0s](https://www.youtube.com/watch?v=PEwleuXyPZY&list=PLBXgZMI_zqfRSxY1UtqSG5JtPknvxMIPq&index=2&t=0s)
  - **Preventing Underage Drinking with School-based Partner**: SAMHSA hosted a webinar on ways local organizations such as coalitions, law enforcement, health departments, and other community groups can collaborate with schools to implement the "Talk. They Hear You." parent-focused national media campaign. Link to recording: <https://www.youtube.com/watch?v=00Crvkv5xSY>
  - **Preventing Underage Drinking in Rural Communities**: SAMHSA hosted a webinar on ways local organizations such as coalitions, schools, law enforcement, health departments, and other community groups can implement the "Talk. They Hear You." parent-focused national media campaign in rural communities. Link to recording: <https://www.youtube.com/watch?v=FQp6-VN9g8M>

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#### 2. **Partnering with Youth: Powerful Prevention of Underage Drinking**

- This webinar will build participants' understanding of the powerful role of youth as community leaders in underage drinking prevention. This webinar will particularly address strategies for organizations that wish to engage youth in prevention but have not yet started.
- Link to recording:  
[https://www.stopalcoholabuse.gov/webinars/2016\\_PrevWeek/Default.aspx](https://www.stopalcoholabuse.gov/webinars/2016_PrevWeek/Default.aspx)

#### 3. **Preventing Underage Drinking Webinar Series**

- The Interagency Coordinating Committee on the Prevention of Underage Drinking (ICCPUD) hosted a series of webinars during 2013 on underage drinking. These webinars feature national leaders and experts discussing the extent and nature of the problem, lessons from recent research, and evidence-based strategies for addressing underage drinking. The Series includes the following topics:
  - Community Coalitions Working Collaboratively Across Secondary and Postsecondary Education to Address Underage Drinking
  - The Role of Public Health in Preventing Underage Drinking and Excessive Drinking by Adults
  - Enforcing the Underage Drinking Laws: Accountability and the Role of the Justice System
  - Shape of the Solution
  - Brain Research and Underage Screening – Getting Informed, Preparing to Act.
  - Preventing Underage Drinking: Introduction and Series Overview
- Link to recording: <https://www.stopalcoholabuse.gov/webinars/default.aspx>