Strengthen and support children,

EVENT SPONSORSHIPS 2018 ANNUAL REPORT

families, and individuals as they evolve





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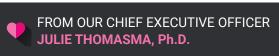
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In 2018, Child and Family Charities impacted the lives of over **8,000 people in Mid-Michigan**, igniting hope for a brighter future for abused, neglected, and at-risk children, youth and families.

And every step of the way we were inspired by their resilience and strength.

It is our mission to strengthen and support children and families as they evolve and grow in a changing community. The evolution of our community needs drives our passion to help and our expansion of services. Through 6 divisions, 110 staff members, and 22 programs, every day we push forward to reach those who need us most.

We are challenged to do more.

Our community needs continue to grow, and we respond. In 2018, we expanded our prevention programming and treatment options for mental health and substance abuse. We launched new housing programs, Housing Young Families and Supportive Housing for Youth, to respond to a gap in comprehensive services for youth aging out of shelter services and the foster care system.

As we look to this next year, we ask you to join us in our pursuit to evolve, grow and most importantly—to serve. Child and Family Charities relies heavily on the financial support of both individual and corporate donors. With your help, we can do more!

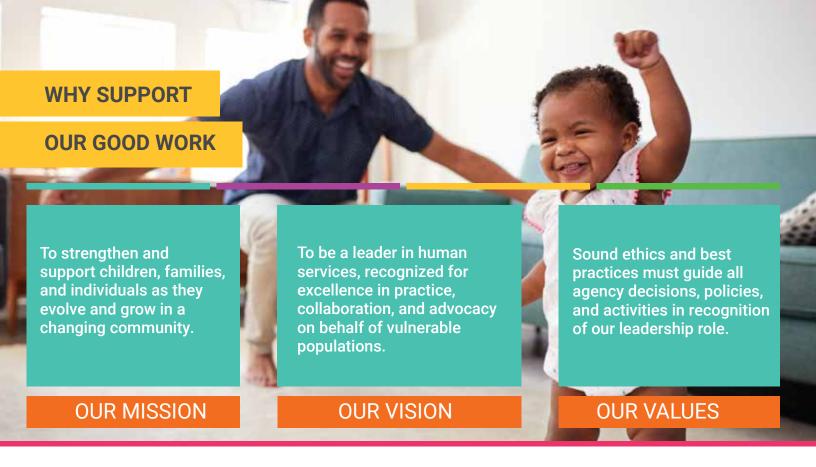
I invite you to take this opportunity to join our amazing network of supporters by partnering with Child and Family Charities and truly making a difference in the lives of and igniting hope for the children and families in our community. Enclosed are several sponsorship opportunities that will provide a sustainable and powerful investment in your local community. In return for your generosity, we will list your logo and a link to your company website on our agency website.

Additionally, we highlight your company in our event programs, annual report, and more! Please review the many ways that we show our gratitude by reading through this brochure. I am confident you will be impressed by all that we have accomplished in 2018.

Child and Family Charities strives to be where we are needed most. We need your help to do this important work.

In Hopes for a Brighter Future for All,





How Revenue and Support is Distributed

Amounts include Gifts In-Kind such as clothing, infant supplies, toys, rental space, and more!

\$482,694 \$580,071 **JUVENILE JUSTICE** CHILD ABUSE PREVENTION Teen Court · Family Growth Center • TEAM Attendance -• Foster Care Supportive Visitation Truancy Outreach Substance Abuse Support Services & Education (SASSE) (program discontinued) \$359,727 \$2,881,265 **BEHAVIORAL HEALTH** CHILD WELFARE **SERVICES** Foster Care · Child/Youth/Adult and Adoption Family Counseling · Foster Now--Community Outreach · Adolescent Assessment Foster Parent Orientations Substance Abuse Foster & Adoptive Parent Counseling (all ages) **Support Groups** Redirection Mentor Program \$501,250 **OTHER** \$1,184,861 **General Operations ANGEL HOUSE** \$1,325,934

GATEWAY YOUTH SERVICES

· Community Based Housing for Youth

· Kevin J. Moody Youth Home: Short Term Youth Shelter and

Street Outreach

Long Term Residential

• TRUE LGBTQ Support Group

· Teen Mother/Baby Residential Program



Gateway Youth Services





Outreach to 4,139 YOUTH and 1,920 ADULTS





- 411 youth received information and referrals for local food pantries, soup kitchens and other food resources
- 103 youth were housed in 2018
- 84 youth received counseling services
- 131 youth received case management services across all Gateway programs
- 97% of youth completed their programs with improved life skills
- 88% of youth in emergency shelter continued attending school while in care
- 94% of youth in the Transitional Living Program were either enrolled in school or had completed their diploma or GED. Some were attending community college
- 70% of youth in the Supportive Housing Program and the Kevin J. Moody Youth Home either enrolled in school or have completed their diploma/GED!

Juvenile Justice

- 113 youth were served through the Teen Court program which included an accountability hearing, assessment, counseling, Street Law classes and more
- 226 students received Truancy Reduction Services, including counseling, assessment, parenting support training, and more
- 503 volunteer high school peer jurors were trained and participated in accountability hearings for Teen Court
- 103 parents participated in parenting classes to educate and strengthen the family
- Less than 10% of the first time offending youth in the Teen Court program re-offended after completing the program

Child Abuse Prevention Services



125 children received quality respite childcare including a nutritious lunch

218 sessions of respite child care was provided



Foster Care Supportive Visitation parents received education & support services—with a goal of reunifying the family

parents in the Foster Care Supportive Visitation program received substance abuse assessment, education and support services

92% of parents involved in our Child Abuse Prevention Services programs demonstrated significant improvements in parenting skills, knowledge in parenting and attitudes about parenting their children

71 parents received Medicaid Outreach Services

Child Welfare



31,427 days of foster care were provided to children placed with us

13 children in foster care were successfully reunified with their family

34 children were successfully adopted creating new forever families

17 new foster homes were licensed to provide foster care for children

149 children were served in foster care





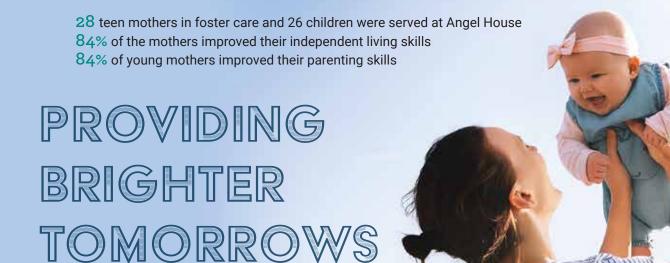
Behavioral Health

144 individuals received mental health counseling

168 youth received substance abuse and/or co-occurring substance abuse and mental health services

175 at-risk youth received behavioral health screening and/or assessment

Angel House





For as long as she could remember, Michelle was being molested by a family member.

The nightmare started when she was about two years old. She told no one out of fear. Her tormentor had threated her with severe consequences if she told.

As Michelle entered puberty, she began to exhibit symptoms of the abuse, only no one recognized it. She began to drink and take drugs. She developed an eating disorder and started skipping school. Her grades and her social life began to suffer. One time, Michelle was in class and someone made a joke about rape. Michelle lost it completely. She went into a terrible rage.

So much pain had to go somewhere and ultimately it turned to self-hate. She was fighting with her parents every day and nothing could console her.

At sixteen, Michelle was all on her own. She started sleeping on the sofas of a few friends, but when she had worn out her welcome, she ended up on the street. Ultimately, Michelle was completely destitute. She felt more alone than she ever had in her entire life.

THAT IS WHEN SHE MET SOPHIA

from our Street Outreach Team—a program of the Gateway Youth Services division of Child and Family Charities.

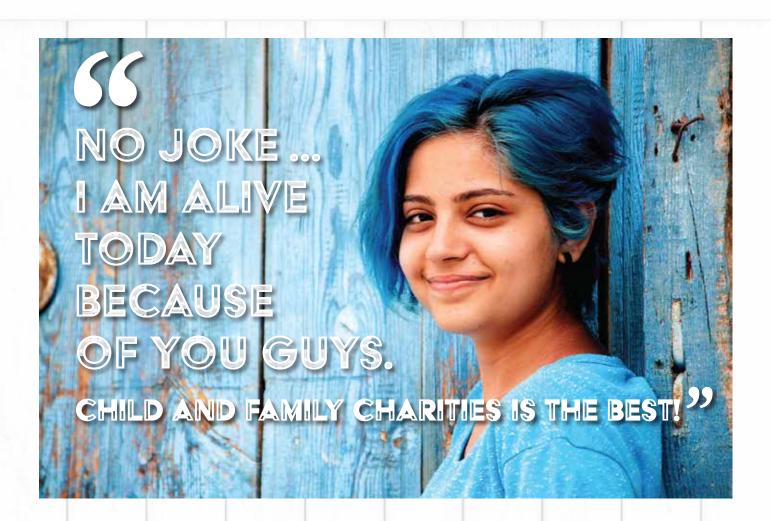
It came to a point when Michelle did not want to go home anymore — so she *ran away from home*.

After working with Sophia and the Street
Outreach team for a while, they got her to agree
to go to the only unaccompanied minor shelter
in all of the Tri-county area of mid-Michigan:
Higher Grounds. Once at Higher Grounds at the
Kevin J. Moody Youth Home, Michelle received
proper medical attention, healthy food to eat
and, most importantly, a chance to talk to
someone who would really listen to her.

Michelle and her parents decided the best thing for her was to move into the long term residential program, Crossroads, after completing her 21 day stay in Higher Grounds. While in the Crossroads program, Michelle excelled. She caught up in school, her grades improved, she received counseling, substance

abuse therapy, was taught independent living skills such as learning to balance a checkbook and eat healthy on a budget. She got a job after graduating high school and has transitioned into our Housing Young Families program that offers continued support for youth as they work towards living independently successfully. Michelle now attends classes at LCC—she wants to be a Social Worker and help children who come from a similar background she did when she graduates!

We will be walking alongside Michelle until she no longer needs us.





Charles, age 17, is a high school student. He was arrested, along with five other youth, for stealing six mopeds.

All six youth were charged with six felony counts of Unlawful Driving Away of a Motor Vehicle. Charles was referred to Teen Court, a program of Child and Family Charities Juvenile Justice Division, by the Prosecutor's Office in February 2018 since he had no previous criminal history prior to this incident.

Charles and his parents agreed to participate in the program instead of sending Charles through formal adjudication where he would have a record remain with him the rest of his life.

PART OF THE TEEN COURT PROCESS

is to assess the whole child—including what is happening at home, school and socially.

Initially we found that this negative behaviour was new to Charles. He had been a happy child with lots of friends and a very good student. But that changed once he started hanging out with some new friends. These so-called friends convinced Charles to try marijuana and other recreational drugs. This led to other activities that were not promoting a healthy lifestyle for a teenager.

After a thorough assessment, part of the Teen Court program, it was determined Charles had some emotional issues that needed attention.



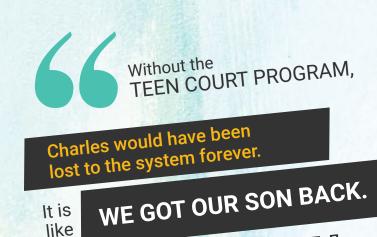
At his Accountability Hearing (presided over by an official Judge, but with peer jurors), Charles said he wanted to change, but that he needed help. The Teen Court counselors assured him that they would be with him every step of the way.

CHARLES FINISHED THE TEEN COURT PROGRAM

It took him only 9 months to complete substance abuse counseling, emotional therapy, street law classes and credit recovery. He made amends for the mopeds he stole and is now on track to graduate in June 2019. Charles has a part-time job, is back to doing well in school and has stopped associating with people whose goals and values do not align with his own.

Charles was successfully discharged in July 2018 with a recommendation that all charges be dismissed.

What is Charles up to now?
Charles has received an offer from a gym
in California to begin professional Mixed
Martial Arts training in 2019.







BACK TO SCHOOL SUPPLIES

Although we are always in need of school supplies for children and youth who are placed in foster care with us during the school year, The Fill the Backpack School Supply Drive for kids in need runs each year beginning on July 1 through the first week of August.

Individuals can help by filling a backpack with items on the list that can be found online at www.childandfamily.org.

Companies & organizations can help by putting out one of our collection boxes and handing out lists to their staff and clients. We use the donations for children and youth in our programs and for those families who work with us who are in need of assistance—because everyone can use a little help sometimes!

Find out more about how you can help

childandfamily.org

517.882.4000

HOPE FOR THE HOLIDAYS

Let us help make your holiday shopping experience truly life-changing. Celebrate the holiday season by giving hope to a child. You will change the life of a young person through this Gift Giving Program for abused and neglected children living right here in our community. This year, as you begin your Holiday shopping, remember how meaningful it will be to include in your holiday shopping list the name of an abused or neglected child and his/her Holiday wishes. Simply contact our office or go to our website. We will give you and your family the name of a child to "adopt" for the holidays.

We also provide tree tags for organizations and companies to collect for children/youth who are involved in our numerous programs and services. We guarantee your participation will enhance your holiday spirit.

Help a needy child this year—perhaps changing his/her life forever! We also provide Thanksgiving dinners to families in need who are involved in our programs! Please contact us if you or your organization would like to help provide Hope for the Holidays!

ANNUAL FOSTER AND ADOPTIVE FAMILY SUMMER PICNIC

Every year, our agency puts on a barbecue party for foster and adoptive families. You can help by sponsoring a family for \$25.00. Your generous gift will celebrate the efforts of our foster and adoptive parents who are making a difference in the lives of abused, neglected and at-risk children.

Thank you to our event sponsors: The Real King of the Grill Express and America's Preferred Home Warranty, Inc.







Sponsor families who foster and adopt children by giving to the Family Fun Day fund! Your help will make a difference in the lives of those who foster children and youth and for those who have adopted a child who has been in foster care! This annual event helps our precious families know that they are appreciated and supported by our community.

Event sponsor:





FOSTER FAMILY HOLIDAY PARTY

Every year in December Santa Claus visits the children and youth who are in foster care through our agency! That's right! This is a fabulous party that the staff of Child and Family Charities' Child Welfare division puts on for the children and youth and families in our foster care and adoption programs. Parents and children have fun at this party! Adults can enjoy the Zen Room--receive a massage, hand wax and more. Children have fun in the games room, face painting, arts and crafts and more! Everyone gets a chance to see Santa! Help us celebrate the season by sponsoring a room, meals or Santa! Sponsor a family for holiday fun for only \$25.00.

Thank you Event sponsors:

America's Preferred Home Warranty, Inc., Buffalo Wild Wings, The Real King of the Grill Express

PINS AND PEDALS CHARITY BOWL-A-THON AND BIKE DRIVE SPONSORED BY COLDWELL BANKER HUBBELL BRIARWOOD

Linda and Denny Moore are hosting a fun and lively Bowl-a-thon that is open to competitive and recreational players alike!

Held in the spring of each year, this must-be-at event is located at Royal Scot in Lansing. Everyone in attendance will enjoy a great DJ, pizza, pop and snacks, a great goodie bad, silent auction, face painting for the kids and fun, fun, fun for the whole family!

For more information about sponsoring the event or to join the festivities with a team, contact Linda Ellsworth-Moore at: Lindaaem@cb-hb.com

CAPITAL AREA MUSTANGS (CAM) BLUE OPAL CAR SHOW Each year in late summer the Capital Area Mustangs put on a fabulous car show: The Blue Opal Car Show. This event is held in Grand Ledge and is a lot of fun. Thank you to Ray Hilton and his club for your help providing crucial funding support for Gateway Youth Services!

THANK YOU!

To the many donors who supported our mission through financial contributions during fiscal year 2018. January 1, 2018 - December 31, 2018

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We do our best to capture all of our wonderful donors, but if we missed you, please contact us and we will make the necessary corrections.

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Child and Family Charities

works very hard at taking care of disrupted families and children, kids who are out there with nobody—It just

touches my heart! AMERICA'S PREFERRED

Home Warranty, Inc.
- Randy Caltrider, President

America's Preferred Home Warranty
(APHW) has been involved with Child
and Family Charities (CFC) since 2011.

We just committed to donating \$75,000 per year for the next five years!

"Their type of outreach and who they help are what originally got my attention, plus the passion their leadership have for what they do," said company president and owner Randy Caltrider.

"They work really well with us," Randy said.
"They encourage us to involve our employees with them, so they have a chance to be a part of helping and donating their time. When Child and Family Charities came to pick up the bikes and told us their stories, there were tears—you could just see how it impacted our people, and how our company and employees embrace that."

At their 2018 Red Nose Ruckus event, CFC presented Randy and his wife Pam with the *Extending Our Reach* award. Of course, Randy gives it all back to God. "The Lord has really blessed us beyond measure," Randy said, referring to Bible verse Luke 12:48; For those who receive much, much is expected in return. "He gives us the revenue so we can help a hurting world."



Angel House Division is a residential program providing support and new directions for pregnant and parenting teens in foster care and their babies. Through a therapeutic approach, teens are helped to end cycles of abuse and neglect and learn to live independently with their child.

Behavioral Health Division provides mental health counseling for all ages, substance abuse therapy, teen assessment and family counseling.

Child Abuse Prevention Services Division provides the Family Growth Center respite child care program & parenting support, Foster Care Supportive Visitation, Medicaid Outreach, Community Outreach—toy pantry/clothing closet and Nutrition Support for the Lansing area.

Child Welfare Services Division provides foster care, adoption and post adoption support. This division ensures safe and loving homes for abused, neglected and vulnerable children and youth.

Gateway Youth Services Division provides a variety of programs, including the Kevin J. Moody Youth Home shelter and residential program, Housing Youth Families and Street Outreach that help homeless and runaway youth have brighter futures with hope.

Juvenile Justice Services Division helps teens avoid formal adjudication and end negative behaviors through Teen Court and helps kids stay in school through the Truancy Outreach program T.E.A.M. Attendance. The division also provides Street Law and Parenting Support programs and recruits hundreds of local high school teens to volunteer in the accountability hearings as peer jurors.



2019 Red Nose Ruckus!

Friday, December 6, 2019

The Exclusive Sponsor Party - 5 PM // General Entry - 6 PM

Kellogg Hotel & Conference Center 219 S Harrison Road, East Lansing, MI 48824

2019 Red Nose Ruckus!

offers each guest a wonderful
evening of fun and enchantment
including dining, dancing, a chance
to win a beautiful diamond provided
by H&H Jewelry and Design, a live
auction and a tree auction, caricature
artists, fun pictures in the photobug
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photo with Santa himself!



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Sheri Jones, WLNS TV 6



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Child and Family Charities is throwing one of the best holiday galas in the Greater Lansing Area: The Red Nose Ruckus! 2019 Sponsored by Jackson! This year marks our 13 year anniversary of this very successful and important fundraiser for Child and Family Charities.

Through 6 divisions and 23 programs, we help end cycles of abuse and neglect and provide guidance and direction to at-risk children and youth.

Thanks to the generosity of our sponsors and donors, we have raised nearly a million dollars in support!

Supporting our agency gives kids and families a fighting chance at a better future – filled with hope!

We anticipate over 450 guests to attend the event this year and look forward to seeing you and your guests enjoying the fun!





We invite you to go to **childandfamily.org** to find out more about Child and Family Charities and to register for this magnificent event!

- THE EXCLUSIVE -SPONSOR PRE-PARTY in the VIP Room

The Exclusive Sponsor Pre-Party will begin at 5:00 to 6:00 pm in the VIP room. Guests with a Pre-Party Pass will enjoy an open bar, appetizers and live entertainment.

- \$15,000 -

Title Sponsor — SOLD

- Full Page Color Ad in Event Program
- Significant Marketing incentives including name and logo in event title, social media, event invitation and more!
- Sponsor video
- 32 guest reservations with 32 sponsor pre-party passes in the VIP Room

– \$10**.**000 ·

Pre-Party Sponsor — SOLD

- · Banner with logo in the VIP room of the Red Nose Ruckus
- Recognition during the Sponsor Pre-Party in the VIP Room
- Full page color ad in event program, significant marketing incentives including recognition on scrolling sponsor banner, marketing materials and social media.
- Sponsor Video
- Sponsor banner in the VIP Room
- 24 event reservations with 24 sponsor pre-party passes in the VIP Room

\$7,500

Event IT Sponsor

- Logo on all banners, donation app, and more
- 1/2 Page Color Ad in Event Program
- Significant Marketing incentives including name and logo on all marketing materials, social media, event invitation and more!
- Sponsor video
- 10 guest reservations with 10 sponsor pre-party passes in the VIP Room.

\$4,500

Mascot Sponsor

- Logo on Red Nose Mascot Tee Shirt
- 1/3 Page Color Ad in Event Program
- Significant Marketing incentives including marketing materials and social media, event invitation and more!
- Sponsor video
- 8 guest reservations with 2 sponsor pre-party passes in the VIP Room

\$6,500

Diamonds and Champagne Sponsor - SOLD

- Logo on all champagne glasses and raffle drawing cards & station signage
- Full Page Color Ad in Event Program
- Significant Marketing incentives including logo in marketing materials, social media, event invitation and more!
- · Sponsor video
- 8 guest reservations with 4 sponsor pre-party passes in the VIP Room

\$3,000

Dessert Sponsor

- Sponsor Recognition on each table in the main dining room
- · Business Card Sized full Color Ad in Event Program
- Significant Marketing incentives including logo in marketing materials and social media. event invitation and more!
- Sponsor video
- 8 guest reservations with 2 sponsor pre-party passes in the VIP Room

– \$10,000 -

Auction Sponsor — SOLD

- · Recognition on Auction App and Main Stage during the Live Auction!
- Full page color ad in event program, significant marketing incentives including recognition on scrolling sponsor banner, marketing materials and social media.
- Sponsor Video
- 24 event reservations with 24 sponsor pre-party passes in the VIP Room.

\$6,000

Holiday Gift Sponsor — SOLD

- · Logo on Holiday Guest Gift
- 1/3 page Color Ad in Event Program
- Significant Marketing incentives including logo on marketing materials and social media, event invitation and more!
- Sponsor video
- 10 guest reservations with 4 sponsor pre-party passes in the VIP Room

\$2,500

Hors d'oeuvre Sponsor

- · Sponsor Recognition on Hor d'oeuvre tables
- · Business Card full Color Ad in **Event Program**
- Significant Marketing incentives including recognition in event marketing materials and social media, event invitation and more!
- Sponsor video
- 8 guest reservations with 2 sponsor pre-party passes in the VIP Room.





Ticket price: \$150 -or- \$275/couple

\$2,500

Entertainment Sponsor

- · Sponsor Recognition at Entertainment Stations of the event-including the fortune tellers and caricature artists stations
- · Business Card full Color Ad in **Event Program**
- Significant Marketing incentives including recognition in event marketing materials and social media, event invitation and more!
- Sponsor video
- 8 guest reservations with 2 sponsor pre-party passes in the VIP Room.

\$1,500

Mission Sponsor

- · Logo in event program and listing on advance marketing materials, including social media
- Sponsor Video
- 8 event reservations

\$600

Angel House Sponsor

- · Recognition on scrolling sponsor banner at event
- Name Recognition in Event Program
- 4 Event Reservations

\$350

Jingle Bells Sponsor

- · Name Recognition in Event Program
- 2 Event Reservations

- IN-KIND

Exclusive In-Kind Sponsorships

- Video Sponsor SOLD
- Media Sponsor
- Decorations Sponsor SOLD

In-Kind Auction Donation Sponsor

- · Recognition on Event Scrolling Sponsor Banner
- · Name Recognition as an In-Kind Sponsor in Event Program

Red Nose Ruckus Tree Sponsor

(Only 12 Stunning Trees Accepted Each Year)

- Recognition on scrolling sponsor banner during event
- Name Recognition as Tree Sponsor in Event Program
- Signage Recognition next to donated tree on table display
- 2 Event Reservations RSVP Required!

SPECIAL

INSTRUCTIONS

Child and Family Charities will provide you with a 4' pre-lit tree to decorate.

- > Tree Sponsors will provide
- · An amazing themed tree
- Tree Skirts
- · Plenty of great decorations for your tree
- > Tree should have a fair market value of \$500 Minimum.
- > The Winner of the Tree Contest will receive Main Stage Recognition!
- > Tree descriptions MUST be received by Friday, November 1, 2019.
- > We will be happy to deliver your trees to you for advanced decoration. Trees will be available after Monday, November 11, 2019.
- > Tree set up will take place between 10 am and 4pm on December 6, 2019. All trees MUST be set up by 4pm.



Go to our website for more information www.childandfamily.org

YOUR | **SUPPORT**

Through an Exclusive or General Sponsorship, you are giving back to the community and helping to create life-changing opportunities for children and youth in need of your help. Thank you!



The Red Nose Ruckus! Sponsored by Jackson benefits Child and Family Charities benefiting over 7,000 abused, neglected and at-risk children, youth and families in the Greater Lansing Area.

To register, please check your desired sponsorship option, complete this form and...

- email to CFCEvents@childandfamily.org or —
- FAX to 517.882.3506 or —
- Register by phone. Please call 517.882.4000 Ext. 126 or —
- · Register and pay online at www.childandfamily.org

Signature: _

NAME				
COMPANY/ORGANIZATION				
STREET ADDRESS				
CITY STATE ZIP				
EMAIL		PHONE		
	SPC	ONSORSHIP LEVEL		
☐ Event IT Sponsor \$7,☐ Mascot Sponsor \$4,5		☐ Mission Sponsor: \$1,500☐ Angel House Sponsor: \$600		
☐ Dessert Sponsor \$3,0	000	☐ Jingle Bells Sponsor: \$350		
☐ Hors d'oeuvre Spons☐ Entertainment Spons☐ Media Sponsor (\$2,0	or: \$2,500	☐ In-kind Auction Donation Sponsor☐ Red Nose Ruckus Tree: Tree minir☐ We want to help with a donation in	·	
Check Enclosed (payable	to Child and Family	Charities). You can request an invoice	or pay by card online.	
Please send an invoice. E				
Credit Card: VISA		Discover		
		Exp. Date:		
Name on card		Chargo	Charge Amount: \$	

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OUR MISSION

To strengthen and support children, families, and individuals as they evolve and grow in a changing community.

OUR VISION

To be a leader in human services, recognized for excellence in practice, collaboration, and advocacy on behalf of vulnerable populations.

OUR VALUES

Sound ethics and best practices must guide all agency decisions, policies, and activities in recognition of our leadership role.

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EVENT SPONSORSHIPS 2018 ANNUAL REPORT







