



# 2015 Annual Charity Golf Scramble

**Friday, August 14, 2015**  
**Eagle Eye Golf Club & Hawk Hollow Golf Club**

**Hosts – Sheri Jones  
Melik Brown**  
**Co-Chairs – Melissa Nay  
John McCloskey, Jr.**



*Proceeds to benefit*





From Melissa & John...

It is with great pleasure that we announce the Tee it up for KiDS! Annual Charity Golf Scramble presented by Bill HUGE Simonson of the HUGE Show and hosted by Sheri Jones and Melik Brown. Thanks to all of you who have supported us in the past and welcome to those of you who are choosing to join us in supporting Child and Family Charities and helping children and youth in need.

We are extremely enthusiastic about the 2015 Charity Golf Scramble and we hope that you are, too. The Golf Scramble will be held once again at the Eagle Eye (for sponsor teams) and Hawk Hollow (individual teams) Golf Courses. Each course offers players a great day of golf that is both challenging and rewarding.

Tee it up for KiDS! Annual Charity Golf Scramble will be held on Friday, August 14, 2015, beginning with a shotgun start at 9:00 am.

Each player will receive a goodie bag, drink tickets, breakfast, team photo, lunch, a wonderful and lively awards reception, offering scrumptious food and a live band. Also part of the day's festivities will be games and contests, raffles and more, all designed to enhance your day's enjoyment.

Your Sponsorship is important! Over the last five years, Tee it Up For KiDS! has continued to grow and, thanks to your generous donations and support, we were able to provide funding of over \$100,000 to Child and Family Charities programs and services, such as Ingham Teen Court, Angel House and Child Abuse Prevention Services-- helping over 6,000 children, youth and families each year in the mid-Michigan area. This support has provided crucial professional and compassionate support to abused, neglected and at-risk children and youth.

We invite you to join us in helping Child and Family Charities by sponsoring one of the very best golf scrambles of its type in the mid-Michigan area.

We look forward to another great golf scramble and to seeing you on the course as we Tee it up for KiDS!

Yours Sincerely,

*John McCloskey, Jr.*

John McCloskey, Jr., event co-chair  
Stifel Nicolaus

*Melissa Nay*

Melissa Nay, event co-chair  
WKAR, Radio & Television



# 2015 Sponsor Opportunities

*Sponsor Teams play at Eagle Eye Golf Club!*

## ELITE SPONSORSHIPS

### Title Sponsor – \$10,000

- Marquis Banner recognition at event
- Recognition as title sponsor on the cover of the On-the-Course program
- Opening welcome at start of scramble and at the awards reception
- Company Information table at event—provided by sponsor
- Sponsor recognition in all event marketing materials (time sensitive)
- Select Tee Sign—we will put the sign anywhere on the course you specify
- Full Page ad in event program, recognition in agency marketing venues: newsletter, website, and annual report.
- **4 VIP Foursomes to play at Eagle Eye Golf Club!**

### Player Polo Shirt Sponsor – \$6,000

- Company logo on VIP Player Polo shirts
- Opening welcome at start of scramble and at the awards reception
- Company Information table at event—provided by sponsor
- Sponsor recognition in all event marketing materials (time sensitive)
- Select Tee Sign—we will put the sign anywhere on the course you specify
- 1/2 Page ad in event program, recognition in agency marketing venues: newsletter, website, and annual report.
- **2 VIP Foursomes, to play at Eagle Eye Golf Club!**

### Beverage Sponsor (2 available) – \$2,000

- Company recognition on Drink Tickets, Drink Carts & Signage at the Bar!
- Company Information table at event—provided by sponsor
- Sponsor recognition in all event marketing materials (time sensitive)
- Select Tee Sign—we will put the sign anywhere on the course you specify
- 1/2 Page ad in event program, recognition in agency marketing venues: newsletter, website, and annual report.
- **1 VIP Foursome to play at Eagle Eye Golf Club**

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### Media Sponsor (1 available) – \$3,000

- Company Information table at event—provided by sponsor
- Sponsor recognition in all event marketing materials (time sensitive)
- Select Tee Sign—we will put the sign anywhere on the course you specify
- 1/3 Page ad in event program, recognition in agency marketing venues: newsletter, website, and annual report
- **1 VIP Foursome to play at Eagle Eye Golf Club**

### Cart Sponsor (1 available) – \$2,500

- Company recognition on all Golf Carts at the Scramble (Eagle Eye & Hawk Hollow)
- Sponsor recognition in all event marketing materials (time sensitive)
- Select Tee Sign—we will put the sign anywhere on the course you specify
- 1/3 Page ad in event program, recognition in agency marketing venues: newsletter, website, and annual report
- **1 VIP Foursome to play at Eagle Eye Golf Club**

### Score Card Sponsor (1 available) – \$2,500

- Company recognition on every team scorecard at the Scramble (Eagle Eye & Hawk Hollow)
- Sponsor recognition in all event marketing materials (time sensitive)
- Select Tee Sign—we will put the sign anywhere on the course you specify
- 1/3 Page ad in event program, recognition in agency marketing venues: newsletter, website, and annual report
- **1 VIP Foursome to play at Eagle Eye Golf Club**

### Goodie Bag Sponsor (1 available) – \$2,500

- Company logo on all player & volunteer goodie bags (Eagle Eye & Hawk Hollow)
- Select Tee Sign—we will put the sign anywhere on the course you specify
- Business card ad or logo in event program, recognition in agency marketing venues: newsletter, website, and annual report
- **1 VIP Foursome to play at Eagle Eye Golf Club**

### Volunteer Polo Shirt Sponsor (2 available) – \$2,000

- Company logo on all volunteer Polo Shirts! (Eagle Eye & Hawk Hollow)
- Select Tee Sign—we will put the sign anywhere on the course you specify
- Business card ad or logo in event program, recognition in agency marketing venues: newsletter, website, and annual report
- **1 VIP Foursome to play at Eagle Eye Golf Club**

### Reception Sponsor (2 available) – \$2,000

- Sponsor recognition at the Award's Reception
- Sponsor recognition in all event marketing materials (time sensitive)
- Select Tee Sign—we will put the sign anywhere on the course you specify
- Business card ad or logo in event program, recognition in agency marketing venues: newsletter, website, and annual report
- **1 VIP Foursome to play at Eagle Eye Golf Club**

### Breakfast & Lunch Sponsor (4 available) – \$2,000

- Sponsor recognition at the breakfast table and in each boxed lunch
- Sponsor recognition in all event marketing materials (time sensitive)
- Select Tee Sign—we will put the sign anywhere on the course you specify
- Business card ad or logo in event program, recognition in agency marketing venues: newsletter, website, and annual report
- **1 VIP Foursome to play at Eagle Eye Golf Club**

### Tee it up for KIDS! General Event Sponsor – \$1,500 (limited quantity)

- Sponsor recognition in all event marketing materials (time sensitive)
- Select Tee Sign—we will put the sign anywhere on the course you specify
- Logo in event program, recognition in agency marketing venues: newsletter, website, and annual report
- **1 VIP Foursome to play at Eagle Eye Golf Club**

### Friendship (Tee Sign) Sponsor

#### (unlimited quantity) – \$250

- Company name/logo on select Tee Sign
- Name recognition in the On-the-Course program
- Sponsor recognition in all event marketing materials (time sensitive)
- NO Player passes come with this level

**PLEASE NOTE: Sponsor ads and logos are to be provided by sponsor and emailed to: [golf@childandfamily.org](mailto:golf@childandfamily.org)**



# 2015 SPONSOR REGISTRATION FORM

We will invoice you—no payment is due until Friday, August 1, 2015!

Primary Contact Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Preferred Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

☐ **Yes, I/We want to sponsor/play in Tee it up for KIDS!**  
Please indicate level desired below:

## Available Sponsorships – team play at Eagle Eye only:

- ☐ **Title Sponsor** (1 available) .....\$10,000
- ☐ **Player Polo Shirt Sponsor** (1 available) .....\$6,000
- ☐ **Beverage Sponsor** (2 available) .....\$2,000
- ☐ **Media Sponsor** (1 available) .....\$3,000
- ☐ **Cart Sponsor** (1 available) .....\$2,500
- ☐ **Score Card Sponsor** (1 available).....\$2,500
- ☐ **Goodie Bag Sponsor** (1 available) .....\$2,500
- ☐ **Volunteer Polo Shirt Sponsor** (2 available).....\$2,000
- ☐ **Reception Sponsor** (2 available) .....\$2,000
- ☐ **Breakfast/Lunch Sponsor** (4 available) .....\$2,000
- ☐ **General Event Sponsor** (limited quantity).....\$1,500
- ☐ **Friendship “Tee Sign” Sponsor** (unlimited quantity) .....\$250

## Team/Individual play at Hawk Hollow:

- ☐ **Team** (at Hawk Hollow) .....\$550
- ☐ **Individual Player** (at Hawk Hollow) .....\$150

I (We) cannot participate this year; but we want to help abused & neglected children. Please accept this gift of \$\_\_\_\_\_.

## PAYMENT INFORMATION

- ☐ Please Invoice (No Payment is required until August 1, 2015)
- ☐ I/We want to pay today. Enclosed is my payment.
- ☐ Check (make payable to Child and Family Charities)
- ☐ Credit (circle one)    MasterCard    Visa    Discover    (You can pay with your American Express on line)

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Name on card \_\_\_\_\_ Total Amount to be charged \$ \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

Please MAIL or email this form to Child & Family Charities • 4287 Five Oaks Dr., Lansing, Michigan 48911 OR  
FAX to (517)882-3506 I ATTN. Development Dept. OR Email scanned copy to [golf@childandfamily.org](mailto:golf@childandfamily.org)

Child and Family Charities is a nonprofit charitable organization. Payments and donations are tax deductible to the extent allowable by law.



**Friday, August 14, 2015**

## **2015 PLAYER PRE-REGISTRATION FORM**

*We will invoice you—no payment is due until Friday, August 1, 2015!*

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Preferred Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

☐ **Yes, I/We want to play in Tee it up for KIDS!**

☐ **Team Play** at Hawk Hollow ..... \$550

☐ **Individual Play** at Hawk Hollow ..... \$150

☐ I/We cannot participate this year; but we want to help abused & neglected children. Please accept this gift of \$ \_\_\_\_\_

### **PAYMENT INFORMATION**

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☐ I/We want to pay today. Enclosed is my payment.

☐ Check (make payable to Child and Family Charities)

☐ Credit (circle one)    MasterCard    Visa

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Name on card \_\_\_\_\_ Total Amount to be charged \$ \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

Please MAIL or email this form to Child & Family Charities  
4287 Five Oaks Dr., Lansing, Michigan 48911 OR  
FAX to (517)882-3506 I ATTN. Development Dept. OR  
Email scanned copy to [golf@childandfamily.org](mailto:golf@childandfamily.org)

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# Our Programs

**Adoption** – finding “forever families” for children in foster care

**Angel House** – new directions for pregnant and parenting girls

**Child Health Outreach** – Medicaid and maternal referral and support

**Children’s Clothing and Toy Pantry** – for families who are in need

**Family Growth Center** – giving children a safe place to grow when parents need a break and offering community parenting education

**Foster Care** – ensuring safe & loving homes for abused, neglected and vulnerable children and youth

**Foster Care Supportive Visitation Program** – in-home parent education, helping families re-unite

**Ingham Teen Court** – changing lives for first-time youth offenders

**Mental Health** – behavioral health counseling for children, youth and families

**New Focus** – youth substance abuse treatment

**Nexus** – adolescent assessment and screening services

**Post Adoption Support** – support for pre and post special-needs adoptions

**Truancy Outreach** – helping families/keeping kids in school

## Introducing Gateway Youth Services— a recent addition to Child and Family Charities, providing...

**Street Outreach** – “Street Level” help to homeless youth

**Higher Grounds** – giving emergency shelter and intervention services to homeless youth

**Crossroads** – a voluntary transitional living program for young people who are unable to live at home



[www.childandfamily.org](http://www.childandfamily.org)